



**WILLIAM MORRIS PRIMARY SCHOOL  
JUNIOR TRAVEL AMBASSADORS  
2016-2017**

A yearly planner will support the themes and information children share across the course of a year:

September	Green cross code
October	Be safe, be seen
November	Crossing safely
December	Belt up!
January	Weather warning
February	Helping parents stay street safe
March	Being a safe bus passenger
April	It's playtime
May	Your journey to school
June	Cycling safely
July	Staying safe during the summer holidays

Autumn term 2016: Suggested competitions and activities.

<b>Dates</b>	<b>Activity</b>
<b>15<sup>th</sup> September</b>	Advertising the role of the JTA Recruitment
<b>September - date to be confirmed</b>	'Debra the Zebra' calendar competition
<b>September/October</b> <b>19<sup>th</sup> October 2016 – FS/Key Stage 1</b> <b>20<sup>th</sup> October 2016 – Key Stage 2</b>	'Best of British' your ride. Best of British Breakfast for those who participate. Different breakfasts for the Foundation Stage/Key Stage 1 and Key Stage 2.
<b>November</b> <b>21<sup>st</sup> November launch</b>	Be Safe, Be Seen 'whizz, whizz, high vis!' High vis competition.
<b>November/December</b> <b>5<sup>th</sup> December - Launch</b>	Promoting cycling to school banner competition. Start the new year with a ride!





### **Targets:**

Our aim this year is to achieve the Gold accredited award.  
To be successful data needs to be gathered regarding how children travel to school.  
Trends also need to be identified. Data will be collected on a monthly basis.

We aim to set a bike/ scooter target this year for the school together with our new JTA Team.

The JTA Team will aim to produce a monthly newsletter with information about upcoming events, competitions and ways to stay safe when cycling or scooting to school.

